

Educational component (EC)	Optional EC № 1.1 «Corporate Social Responsibility in International Business»
Degree of higher education	Master
Name of specialty / study programme	Economy and International Economic Relations / International Economic Relations
Mode of study	Full-time
Year of studies, semester, duration	1 st year, 1 st semester, one-semester
Semester control	Credit
Number of hours (lectures and seminars), credits	120 (10/14), 4 credits
Language	English
Department in charge	International Economic Relations and Project Management
Author of the discipline	Iryna Kytsyuk
Short description	
Prerequisites	Fundamentals of economic theory, international economic relations, and international business.
What will be studied?	The concept and features of corporate social responsibility in international business.
Why is it interesting and should be learnt?	In the most developed countries in the world, corporate social responsibility has become widespread, and it is concerning companies that take responsibility for their own influence on society. In particular, in world practice there are a number of factors that affect the growth of the number of companies that implement the concept of corporate social responsibility into their activities: the desire to occupy a worthy market niche, to achieve a specific effect, to avoid certain risks, as well as to increase competitive pressure. That is concerning good practices of corporate social responsibility or strengthening regulation or self-regulation in a specific area of corporate social responsibility. Therefore, the study of corporate social responsibility is useful and interesting.
What can be learnt? (study results)	The essence, features of the formation and development of corporate social responsibility of both national and international companies.
How can the acquired knowledge and skills (competences) be used?	To carry out the implementation process, as well as to ensure the development of corporate social responsibility.